

"At The United Family, our goal is to deliver Ultimate Service by creating a warm, welcoming experience—thanks to our amazing team members who lead with a servant's heart."

— *Sidney Hopper*  
*President of The United Family*



# The United Family Leadership

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**Sidney Hopper**  
President



**Chris James**  
Chief Operating  
Officer



**Tony Crumpton**  
Chief Merchandising and  
Marketing Officer



**Sarah Bevers**  
Chief Financial Officer



**Reyes Jimenez**  
Chief Information Officer



**Shannon Miller**  
VP of Talent Management



**Greg Ammons**  
VP of Strategic Initiatives

# Public Relations Team

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**Abie Rampy**  
Director of Public  
Relations



**Joey Marcades**  
Communications  
Manager



**Emma Modisette**  
PR & Community  
Specialist

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