MEDIA ADVISORY: September 15, 2026

The 2026 Texas Watermelon Queen is set to visit two Lubbock Market Street locations

LUBBOCK, Texas — The United Family is excited to host the 2026 Texas Watermelon Queen at two Market Street locations in Lubbock on Saturday, Sept. 19, and Sunday, Sept. 20, giving guests an opportunity to meet her, take photos and learn more about the Texas watermelon industry.

Miss Lorelai Hill was named 2026 Texas Watermelon Queen at the Texas Watermelon Association's annual convention. As Texas Watermelon Queen, Hill serves as an ambassador for the Texas watermelon industry, advocating for growers and sharing the sweetness and value of Texas-grown watermelons with communities across the state.

"Serving as the 2026 Texas Watermelon Queen is truly one of the greatest honors of my life. Being entrusted to represent an industry rooted in tradition, resilience and family legacy means more to me than I can put into words," Hill said. "I am passionate about leadership, service and advocacy. My agricultural background gives me a deep appreciation for the hard work that fuels our farming communities. Agriculture tells a powerful story of perseverance, innovation and commitment."

Guests are invited to visit **the Market Street at 19th Street and Quaker Avenue on Saturday from 2 to 4 p.m. or the Market Street at 98th Street and Quaker Avenue on Sunday from noon to 2 p.m.** for a chance to meet Hill and take photos. Media are also welcome to attend for photo and interview opportunities.

WHO: Miss Lorelai Hill, 2026 Texas Watermelon Queen

WHAT: Texas Watermelon Queen Store Appearances

WHEN/WHERE:

- Saturday, Sept. 19 – 2 p.m. to 4 p.m. @ Market Street **(4425 19th St., Lubbock, TX 79407)**
- Sunday, Sept. 20 – 12 p.m. to 2 p.m. @ Market Street **(4205 98th St., Lubbock, TX 79424)**

MEDIA: For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at joseph.marcades@theunitedfamily.com
- Abie Rampy at 806.438.1194 or email at abie.rampy@theunitedfamily.com

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ABOUT ALBERTSONS COMPANIES' SOUTH REGION

The South Region is part of Albertsons Companies and operates stores across Arizona, Arkansas, Louisiana, New Mexico, Oklahoma, Southern Nevada, Southern Utah and Texas. The region delivers locally relevant experiences, fresh and quality food, pharmacy care, and convenient services tailored to the communities it serves. Its banners continue to build on the local identity, history and community connections that have made them trusted shopping destinations. The South Region's banner stores include Albertsons, Safeway, Tom Thumb, Randalls, United Supermarkets, Market Street and Amigos.

Albertsons Companies is a leading food and drug retailer in the United States. As of June 20, 2026, the Company operated 2,240 retail stores with 1,708 in-store pharmacies, 408 associated fuel centers, 22 dedicated distribution centers, and 19 manufacturing facilities. The Company operates stores across 35 states and the District of Columbia under 22 well known banners including Albertsons, Safeway, Vons, Jewel-Osco, Shaw's, ACME, Tom Thumb, Randalls, United Supermarkets,

Pavilions, Star Market, Haggen, Carrs, Kings Food Markets and Balducci's Food Lovers Market. The Company is committed to helping people across the country live better lives by making a meaningful difference, neighborhood by neighborhood. In 2025, along with the Albertsons Companies Foundation, the Company contributed $497 million in food and financial support, including $56 million through its Nourishing Neighbors Program, to ensure those living in its communities and those impacted by disasters have enough to eat.

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