

FOR IMMEDIATE RELEASE: December 1, 2025

Albertsons Market & Market Street stores kick off campaign for Salvation Army

ALBUQUERQUE, N.M. — On Monday, Albertsons Market and Market Street locations across New Mexico kicked off a fundraising campaign benefitting the Salvation Army of New Mexico. The campaign will run from December 1 through December 12.

Guests throughout the state can donate by adding any dollar amount to their grocery bill at checkout. All funds will support the Salvation Army of New Mexico as they provide a variety of services for those in need.

“We are incredibly grateful to help support organizations like the Salvation Army of New Mexico,” said Carlos Hernandez, regional vice president for The United Family. “From responding to natural disasters to providing food to the hungry, the work they do helps make our communities a better place.”

No matter the situation, The Salvation Army of New Mexico stands ready to provide food, drinks, emotional and spiritual care for people in need across communities. For more information about The Salvation Army of New Mexico, visit their [website](#).

Media Contacts:

Joey Marcades

Communications Manager

C: 806.281.8078

jmarcades@unitedtexas.com

Abie Rampy

Director of Public Relations

C: 806.438.1194

abie.rampy@unitedtexas.com

###

About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.

About The Salvation Army

The Salvation Army ranks #6 on Forbes' latest list of America's Top 100 Charities and helped nearly 75,000 New Mexicans last year through a range of social services. By providing food for the hungry, safe shelter and clothing for people experiencing homelessness, rent and utilities assistance, disaster

relief, respite from extreme weather conditions, senior activity and outreach, adult rehabilitation, opportunities for under-resourced children, holiday assistance, and emotional and spiritual support, The Salvation Army is doing the most good at over a dozen units across the state. Around 83 cents of every dollar donated to The Salvation Army nationally go directly to fund programs to help people who need it most. For more information, visit NewMexico.SalvationArmy.org and follow us on Facebook, YouTube, and LinkedIn; #DoingTheMostGood.