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United Supermarkets & Mrs Baird's Bread honor three Lubbock area teachers as Teachers on the Rise for September

LUBBOCK, Texas — The United Family and Mrs Baird's Bread® announced the September winners of the sixteenth annual Teachers On The Rise program. Since the program's launch in August, nominations have poured in from students and families across the South Plains, highlighting how teachers go above and beyond the call of duty and deserve special recognition.

Congratulations to our winners from September: **Maribel Ojeda** of Miller Elementary School (Lubbock ISD), **Kirston Deshazo** of McCool Academy (Lubbock ISD), and **Lindsey Pierson** of Frenship Memorial High School (Frenship ISD).

"Our teachers go above and beyond every single day, and it feels great to shine a spotlight on their hard work," said Abie Rampy, director of public relations for The United Family. "This program is one of our favorite ways to celebrate the heart of our communities, and we can't wait to see all the amazing educators who will be honored throughout the school year."

"We are on pace for a record number of nominations to start this school year," said Shane Sumrow, the program's director. "Every day, we receive nominations from students, parents and family members telling us about how South Plains teachers go above and beyond to impact our children. It is such an honor to read countless accounts of the great things going on in our classrooms!"

Winning teachers receive a $100 United Supermarkets gift card, lunch for two to the Texas Tech Club, and a gift box full of Mrs Baird's goodies. The students who nominate a winning teacher also receive a $50 American Express gift card. Teachers On The Rise is also sponsored by the Texas Tech Club and Atmos Energy.

To nominate a teacher from your school, visit www.TeachersOnTheRise.com. Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on their social media pages: **Instagram**: @LUBBTOTR / **Facebook**: @LubbockTeachersOnTheRise

Mrs Baird's and The United Family® Facebook pages: www.facebook.com/mrsbairds and www.facebook.com/unitedwesttexas.

Media Contacts:

Joey Marcades
Communications Manager
C: 806.281.8078
Joseph.marcades@theunitedfamily.com

Abie Rampy
Director of Public Relations
C: 806.438.1194
abie.rampy@theunitedfamily.com

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About The United Family®

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 56 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 101 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 42 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.