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The United Family celebrates re-grand opening of Hereford store as United Supermarkets with ribbon-cutting ceremony

HEREFORD, Texas — The United Family celebrated the grand re-opening of its Hereford store on Wednesday, Sept. 16, with a ribbon-cutting ceremony alongside community leaders, guests and team members as the location officially transitioned from Amigos to United Supermarkets.

The store, located at 520 N. 25 Mile Ave., continues The United Family's commitment to serving Hereford while introducing guests to the United Supermarkets banner, expanded product offerings, and additional services designed to enhance the shopping experience.

"We are excited to celebrate this new chapter for our Hereford store and the community we have proudly served for many years," said Chris James, market vice president of operations for The United Family. "While guests will notice a new name, an updated look and expanded offerings, what remains unchanged is our commitment to delivering exceptional service and supporting the Hereford community. We are proud to bring the United Supermarkets experience to Hereford and continue building on the relationships our team has established over the years."

As part of the transition, guests will continue to find many of the products and departments they have come to know and trust, while gaining access to an expanded assortment across the store. New services include Drive Up & Go, The United Family's e-commerce platform that allows guests to order groceries for pickup or delivery directly from the United Supermarkets app. Guests can also take advantage of Flash Orders, which provide rapid fulfillment for last-minute grocery needs.

"This store may have a new name out front, but it's still the same great team serving Hereford every day," said Tiffany Torres, store director. "We are excited to welcome guests into this newly branded United Supermarkets store and provide them with even more products and services, while continuing the outstanding service they expect from us."

The re-grand opening celebration also highlighted The United Family's ongoing commitment to the Hereford community. During the ceremony, the company presented a $2,500 donation to the Hereford Food Pantry in support of the organization's efforts to address food insecurity throughout the area. A $2,500 donation to Hereford ISD, and a $2,500 donation to the City of Hereford to support the youth fishing event this coming weekend.

"The United Family was founded in communities just like Hereford more than 110 years ago," said Tony Crumpton, market vice president of merchandising and marketing. "This transition allows us to better serve our guests with new products, services and conveniences while continuing to invest in the community that has supported us for so many years."

Guests can continue enjoying the personalized service provided by the store's longtime team members while taking advantage of the expanded United Supermarkets experience, including new digital shopping options and a broader selection of products throughout the store.

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The South Region is part of Albertsons Companies and operates stores across Arizona, Arkansas, Louisiana, New Mexico, Oklahoma, Southern Nevada, Southern Utah and Texas. The region delivers locally relevant experiences, fresh and quality food, pharmacy care and convenient services tailored to the communities it serves. Its banners continue to build on the local identity, history and community connections that have made them trusted shopping destinations. The South Region's banner stores include Albertsons, Safeway, Tom Thumb, Randalls, United Supermarkets, Market Street and Amigos.

Albertsons Companies is a leading food and drug retailer in the United States. As of June 20, 2026, the Company operated 2,240 retail stores with 1,708 in-store pharmacies, 408 associated fuel centers, 22 dedicated distribution centers and 19 manufacturing facilities. The Company operates stores across 35 states and the District of Columbia under 22 well known banners including Albertsons, Safeway, Vons, Jewel-Osco, Shaw's, ACME, Tom Thumb, Randalls, United Supermarkets, Pavilions, Star Market, Haggen, Carrs, Kings Food Markets and Balducci's Food Lovers Market. The Company is committed to helping people across the country live better lives by making a meaningful difference, neighborhood by neighborhood. In 2025, along with the Albertsons Companies Foundation, the Company contributed $497 million in food and financial support, including $56 million through its Nourishing Neighbors Program, to ensure those living in its communities and those impacted by disasters have enough to eat.

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