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The United Family hosts Coca-Cola America 250 Celebration Pop-Up

LUBBOCK, Texas — Beginning Friday, August 7, The United Family will host the America 250 Coca-Cola Celebration Pop-Up Tour at stores across West Texas. The traveling experience will bring complimentary Coca-Cola product samples, interactive games, photo opportunities, and other family-friendly activities to communities throughout the region.

The pop-up tour is part of Coca-Cola's ongoing celebration of America's 250th anniversary and is designed to bring neighbors together through fun experiences, memorable moments, and community engagement. Guests of all ages are invited to stop by, enjoy product samples, and participate in activities throughout the event.

The United Family is proud to partner with one of America's most iconic brands as Coca-Cola commemorates this historic milestone. Since 1886, Coca-Cola has grown alongside generations of Americans while supporting local communities through volunteerism, charitable initiatives, and community partnerships.

"We are excited to partner with Coca-Cola to bring this special experience to our guests as we continue to celebrate America 250," said Tony Crumpton, chief merchandising officer for The United Family. "These events provide a great opportunity for guests to enjoy the festivities and pick up a complimentary refreshment on their way in or out of the store."

The pop-up tour will make stops in Lubbock, Plainview, and Amarillo. Event locations and times are as follows:

Lubbock:

- August 7 | 11:00 AM - 2:00 PM | Market Street | 3405 50th Street
- August 7 | 3:30 PM - 6:30 PM | Market Street | 4205 98th Street
- August 8 | 11:00 AM - 2:00 PM | United Supermarkets | 12815 Indiana Ave.
- August 8 | 3:30 PM - 6:30 PM | United Supermarkets | 11310 Slide Rd.
- August 9 | 11:00 AM - 2:00 PM | United Supermarkets | 6313 4th Street.
- August 9 | 3:30 PM - 6:30 PM | Market Street | 4425 19th Street

Plainview:

- August 10 | 11:00 AM - 2:00 PM | United Supermarkets | 3501 Olton Rd.
- August 10 | 3:30 PM - 6:30 PM | Amigos | 2403 N. Columbia Ave.

Amarillo:

- August 11 | 11:00 AM - 2:00 PM | Market Street | 2530 S. Georgia Street
- August 11 | 3:30 PM - 6:30 PM | United Supermarkets | 5601 Amarillo Blvd. West
- August 12 | 11:00 AM - 2:00 PM | Market Street | 8761 South Coulter Street

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About The United Family®

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 56 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 101 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 42 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.