

**FOR IMMEDIATE RELEASE: August 4, 2025**

**United Supermarkets hosting famous Oscar Mayer Wienermobile in Wichita Falls & Vernon**

WICHITA FALLS, Texas — United Supermarkets locations in Wichita Falls and Vernon will host the famous Oscar Mayer Wienermobile for guests to visit and interact with from **August 7 to August 10.**

For nearly 100 years, the Oscar Mayer Wienermobile has been traveling across roads in America, an iconic symbol of Americana that has spread fun and smiles to millions. Guests of United Supermarkets will have the opportunity to take photos and interact with the historic Wienermobile at participating locations.

Oscar Mayer “Hot Doggers” will accompany the Wienermobile and interact with guests while handing out complimentary Oscar Mayer Wiener Whistles. The Wiener Whistles, another iconic symbol of the company, have been around almost as long as the first Wienermobile. From Super Bowls to Hollywood, they have been featured throughout pop culture for decades.

Below is a schedule for the Wienermobile appearances at United Supermarkets locations:

- **August 7** - United Supermarkets - 2720 Southwest Parkway, Wichita Falls, TX 76308
  - **Time:** 2:00 p.m. – 5:00 p.m.
- **August 8** - United Supermarkets - 2900 Wilbarger Ave, Vernon, TX 76384
  - **Time:** 10:00 a.m. – 4:00 p.m.
- **August 9** - United Supermarkets - 2900 Wilbarger Ave, Vernon, TX 76384
  - **Time:** 2:00 p.m. – 6:00 p.m.
- **August 10** - United Supermarkets - 2522 Old Iowa Park Road, Wichita Falls, TX 76306
  - **Time:** 10:00 a.m. – 4:00 p.m.

To check the schedule for other appearances, use the following [link](#).

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).