

MEDIA ADVISORY: April 17, 2026

The United Family to donate more than 50,000 pounds of apples across Texas & New Mexico

Wichita Falls Area Food Bank to receive 4,050 lbs. of apples

WICHITA FALLS, Texas — The United Family will donate 4,050 pounds of apples to the Wichita Falls Area Food Bank through the Take a Bite Out of Hunger® program **on Tuesday, April 21 at 10:00 a.m.**

Now in its sixteenth year, this donation marks a continuing commitment by The United Family as an original partner of the Take a Bite Out of Hunger® program, sponsored by FirstFruits Farms. FirstFruits created the program to help feed underserved communities while also bringing attention to the problem of food insecurity.

Over the course of this year's program, United Family stores throughout Texas and New Mexico will donate more than 50,000 pounds of apples to various food banks and other organizations. Over the past 16 years, The United Family has donated more than 650,000 pounds of apples through the Take a Bite Out of Hunger® program.

WHO: United Family Representatives
Wichita Falls Area Food Bank Representatives

WHAT: Take a Bite Out of Hunger Donation Event

WHEN: Tuesday, April 21 @ 10:00 a.m.

WHERE: Wichita Falls Area Food Bank (1230 Midwestern Pkwy, Wichita Falls, TX 76302)

MEDIA: For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at joseph.marcades@theunitedfamily.com
- Abie Rampy at 806.438.1194 or email at abie.rampy@theunitedfamily.com

Please use this [LINK](#) to access **The United Family Newsroom** site.

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About The United Family®

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 55 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 41 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.