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United Supermarkets & Market Street launch U Can Share fundraising campaign

WICHITA FALLS, Texas — On Monday, United Supermarkets and Market Street kicked off their annual U Can Share fundraising campaign to support the Wichita Falls Area Food Bank this holiday season. The campaign will run from November 10 through November 23.

As with past campaigns, guests will have the opportunity to donate by adding any dollar amount to their grocery bill at checkout. All funds will go to support the Wichita Falls Area Food Bank as they provide food to those struggling with food insecurity.

“We are thrilled to be able to launch this campaign once again to support the work of the Wichita Falls Area Food Bank,” said Allen Smith, regional vice president for The United Family. “This fundraiser allows our community to support neighbors who are struggling to put enough food on the table this holiday season and throughout the year. We can’t say enough about the WFAFB and the work they do in this community.”

The Wichita Falls Area Food Bank serves more than just the city of Wichita Falls, it also serves the surrounding 12 counties. There are more than 40,000 food insecure people across those 12 counties, according to the Feeding America [website](#). The Wichita Falls Area Food Bank’s mission is to strengthen communities to fight hunger with food, education, and advocacy.

For more information about the Wichita Falls Area Food Bank, visit their [website](#).

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.