

FOR IMMEDIATE RELEASE: April 8, 2026

The United Family celebrates 16th year of Take a Bite Out of Hunger® with donation of 50,000 pounds of apples across Texas & New Mexico

South Plains Food Bank receives 10,530 lbs. of apples

LUBBOCK, Texas — On Wednesday, The United Family donated 10,530 pounds of apples to the South Plains Food Bank as part of the Take a Bite Out of Hunger® program. This donation is part of a larger donation of 50,000 pounds of apples across Texas and New Mexico.

This year's donation marks the 16th year of the Take a Bite Out of Hunger® program. Thanks to the partnership between The United Family and FirstFruits Farms, more than 650,000 pounds of apples have been donated, helping countless families across both states.

"The United Family feels very blessed to be in the position to make these donations for the sixteenth year in a row," said Joseph Bunting, produce business director for The United Family. "We know how important donations of fresh produce can be for food banks and their clients. We are so thankful for this partnership with FirstFruits and the hard work of our team members across Texas and New Mexico."

This donation marks a continuing commitment by The United Family as an original partner of the Take a Bite Out of Hunger program, sponsored by FirstFruits Farms of Washington. FirstFruits created the program to help feed the underserved while bringing attention to the problem of food insecurity across the country.

"At FirstFruits Farms, we believe every positive action makes a difference—whether it's sponsoring local programs or addressing hunger on a national scale," said Aimee Bach, business development director for FirstFruits Farms. "Our mission to serve and uplift communities aligns perfectly with The United Family. We're proud to work together now for 16 years with their shoppers and team to bring fresh, healthy fruit to families in need with the Take a Bite out of Hunger® campaign."

"We are proud to honor our longstanding partnership with The United Family and FirstFruits, whose unwavering commitment has played a vital role in our mission to end hunger," said Dina Jeffries, CEO of the South Plains Food Bank. "Their support has helped bring hope, dignity, and meals to countless individuals and families in need. Fresh produce is always appreciated and will be received with gratitude by those we serve."

Media Contacts:

Joey Marcades
Communications Manager
C: 806.281.8078
Joseph.marcades@theunitedfamily.com

Abie Rampy
Director of Public Relations
C: 806.438.1194
abie.rampy@theunitedfamily.com

Please use this [LINK](#) to access **The United Family Newsroom** site.

#

About The United Family®

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 55 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 41 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.