

**FOR IMMEDIATE RELEASE: August 20, 2025**

**United Supermarkets and Mrs Baird's team up for 15<sup>th</sup> annual Teachers on the Rise program**

LUBBOCK, Texas — On Tuesday, United Supermarkets and Mrs Baird's kicked off the beginning of the Teachers on the Rise program for the 15<sup>th</sup> year in Lubbock — an effort by the two companies to recognize local teachers nominated for their work by students.

Every month during the school year, three teachers across Lubbock and surrounding areas are recognized, one from an elementary school, one from a middle school/junior high, and one from a high school. Each winning teacher will receive a \$100 gift card from United Supermarkets, a meal for two at the Texas Tech Club and a gift basket full of Mrs Baird's goodies. Each student who nominates a winning teacher will also win a \$50 American Express gift card from Mrs Baird's.

At the end of the year, all winning teachers are invited to a banquet where they will have the opportunity to win dozens of door prizes in addition to a \$1,000 grand prize.

"We are excited to once again bring recognition to teachers across the South Plains for the amazing work they do with the children in our communities," said Abie Rampy, director of public relations for United Supermarkets. "We know teachers constantly go above and beyond for children. For 15 years, this has been just a small way to show them how much we appreciate them."

"Mrs Baird's is proud to continue our partnership with United Supermarkets for our fifteenth year for Teachers on the Rise," said Shane Sumrow, representative for Mrs Baird's. "Both companies were founded in Texas more than a century ago and honoring teachers is a way to give back to our communities who have given so much to us over the years."

The entry website can be found here: [TeachersOnTheRise.com](https://TeachersOnTheRise.com)

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](https://www.theunitedfamily.com).