

**MEDIA ADVISORY: August 15, 2025**

**United Supermarkets partners with Mrs Baird's to kickoff 14<sup>th</sup> annual  
Teachers on the Rise program**

AMARILLO, Texas — For the fourteenth year, United Supermarkets and Mrs Baird's will join forces to celebrate the beginning of the Teachers on the Rise program — an effort by the two companies to recognize local teachers nominated for their work by students. A kick-off event for this year's programs will take place **on Monday, August, 18 at United Supermarkets (3552 South Soncy Rd.) at 4:00 p.m.**

Over the past decade, thousands of nominations have poured in and hundreds of teachers have been recognized for the hard work they put in for their students each day. To celebrate the kick-off, Mrs Baird's will join United Supermarkets to hand out some back-to-school sweet treats along with nomination information.

Every month during the school year, the program recognizes three teachers — one from an elementary school, one from a middle school/junior high, and one from a high school. Teachers and students have the opportunity to win prizes each month. The entry website can be found here: **TeachersOnTheRise.com**

**WHO:** Shane Sumrow, Mrs Baird's  
Dustin Kile, United Supermarkets

**WHAT: Teachers on the Rise Kick-off Event**

**WHEN:** Monday, August 18 @ 4:00 p.m.

**WHERE:** United Supermarkets (3552 S. Soncy Rd, Amarillo, Texas 79119)

**MEDIA:** For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at [jmarcades@unitedtexas.com](mailto:jmarcades@unitedtexas.com)
- Abie Rampy at 806.438.1194 or email at [abie.rampy@unitedtexas.com](mailto:abie.rampy@unitedtexas.com)

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).