

MEDIA ADVISORY: December 19, 2025

United Supermarkets & Smart Chicken team up to donate 4,120 lbs. of chicken to the South Plains Food Bank

LUBBOCK, Texas — United Supermarkets and Smart Chicken are teaming up to donate 4,120 pounds of chicken to the South Plains Food Bank **on Monday, December 22, at 2:00 p.m. at the South Plains Food Bank (5605 MLK Jr. Blvd.).**

This donation comes as part of the 25th Annual Smart Giving program, an initiative by Smart Chicken to donate 10 percent of all Smart Chicken purchased at United Supermarkets during the month of November to the South Plains Food Bank. This program is responsible for donating tens of thousands of pounds of chicken to food banks over the years.

Media is welcome to attend as representatives, with each organization delivering remarks about the donation and its impact. There will also be a photo op with the donation.

WHO: United Supermarkets Representatives
Smart Chicken Representatives
South Plains Food Bank Representatives

WHAT: Smart Giving Program Chicken Donation to SPFB

WHEN: Monday, December 22 @ 2:00 p.m.

WHERE: South Plains Food Bank **(5605 M.L.K. Jr Blvd, Lubbock, TX 79404)**

MEDIA: For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at jmarcades@unitedtexas.com
- Abie Rampy at 806.438.1194 or email at abie.rampy@unitedtexas.com

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.