

FOR IMMEDIATE RELEASE: June 24, 2026

The United Family and Sartori Cheese Launch 13th Annual Make-A-Wish Fundraising Campaign

LUBBOCK, Texas — The United Family and Sartori Cheese are once again partnering to support Make-A-Wish through their annual fundraising campaign, giving guests the opportunity to help bring hope and joy to children facing critical illnesses.

From June 24 through August 4, a portion of the proceeds from every Sartori product sold at United Family stores will be donated to Make-A-Wish. During the promotion, \$0.25 from every shredded and classic wedge item sold, and \$0.45 from every cheddar and BellaVitano variety sold, will be contributed toward a fundraising goal of up to \$10,000.

Proceeds from Sartori products sold in Texas stores will benefit Make-A-Wish Texas, while proceeds from products sold in New Mexico will support Make-A-Wish New Mexico.

“This fundraiser has become a meaningful tradition for our team and our guests,” said Abie Rampy, director of public relations for The United Family. “For 13 years, we have been proud to partner with Sartori and Make-A-Wish to help create life-changing experiences for children and families throughout the communities we serve.”

This year marks The United Family’s 13th year participating in the campaign, a milestone that holds special significance for the organization. The fundraising effort honors the memory of Spencer Taylor, son of The United Family’s Deli Business Manager.

Spencer received his wish through Make-A-Wish in 2007, a trip to Italy to “eat pizza where pizza was invented.” During his visit to Naples, he enjoyed a Margherita pizza at the historic Pizzeria Brandi, established in 1760 and recognized as the restaurant where the first Margherita pizza was served in 1889.

“Spencer’s story continues to inspire us and remind us of the lasting impact a wish can have on a child and their family,” Rampy said. “Through the generosity of our guests and vendor partners, we are honored to help make more wishes come true.”

Guests can support the campaign simply by purchasing participating Sartori products at United Supermarkets, Market Street, Amigos and Albertsons Market locations throughout the promotion.

Media Contacts:

Joey Marcades
Communications Manager
C: 806.281.8078

Abie Rampy
Director of Public Relations
C: 806.438.1194

joseph.marcades@theunitedfamily.com

abie.rampy@theunitedfamily.com

Please use this [LINK](#) to access **The United Family Newsroom** site.

###

About The United Family®

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 55 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 41 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.