

**FOR IMMEDIATE RELEASE: September 17, 2025**

**Albertsons Market donates \$44,803 to The Salvation Army New Mexico for flood relief efforts in Ruidoso**

RUIDOSO, N.M. — On Wednesday, The United Family presented The Salvation Army New Mexico with a donation of \$44,803.95 for flood relief efforts across the community of Ruidoso.

In July, The United Family launched a donate-at-the-register fundraising campaign in all Albertsons Market and Market Street locations across the state to raise funds for flood relief efforts in the area. In addition to launching the campaign, the company made a lead gift of \$5,000 to help kick off the effort.

“As always, we are incredibly grateful to our guests for their generosity and willingness to step up and help their neighbors in need following the horrible flooding this summer,” said John Jameson, regional vice president for The United Family. “We’re also thankful to organizations like The Salvation Army New Mexico who are working to help the community recover.”

When disaster strikes, The Salvation Army New Mexico stands ready to provide food, drinks, emotional and spiritual care and other emergency services to survivors and first responders. The funds donated today will go directly to supporting relief efforts in the Ruidoso community.

“The Salvation Army wishes to give our heartfelt thanks to The United Family and all the generous customers who donated to help their neighbors in need in Ruidoso,” said Lt. Colonel Charles Fowler, Commander of The Salvation Army Southwest Division, which serves New Mexico, Arizona, and Southern Nevada. “Such compassion from the community ensures that people in crisis receive the immediate and long-term support they need to heal, rebuild, and move forward with strength. Together, we fight natural disasters with acts of God.”

For more information or to donate to The Salvation Army New Mexico, visit their [website](#). For more information and the latest news on The United Family, visit the company newsroom [website](#).

**Media Contacts:**

**Joey Marcades**

Communications Manager

C: 806.281.8078

[jmarcades@unitedtexas.com](mailto:jmarcades@unitedtexas.com)

**Abie Rampy**

Director of Public Relations

C: 806.438.1194

[abie.rampy@unitedtexas.com](mailto:abie.rampy@unitedtexas.com)

###

**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).

### **About The Salvation Army**

The Salvation Army ranks #6 on Forbes' latest list of America's Top 100 Charities and helped nearly 75,000 New Mexicans last year through a range of social services. By providing food for the hungry, safe shelter and clothing for people experiencing homelessness, rent and utilities assistance, disaster relief, respite from extreme weather conditions, senior activity and outreach, adult rehabilitation, opportunities for under-resourced children, holiday assistance, and emotional and spiritual support, The Salvation Army is doing the most good at over a dozen units across the state. Around 83 cents of every dollar donated to The Salvation Army nationally go directly to fund programs to help people who need it most. For more information, visit [NewMexico.SalvationArmy.org](http://NewMexico.SalvationArmy.org) and follow us on Facebook, YouTube, and LinkedIn; [#DoingTheMostGood](https://www.instagram.com/DoingTheMostGood).