

**FOR IMMEDIATE RELEASE: December 11, 2025**

**Pringles mascot “Mr. P” set to visit United Supermarkets & Market Street locations in  
Wichita Falls**

WICHITA FALLS, Texas — United Supermarkets and Market Street are excited to welcome a special guest to Wichita Falls on December 12 and 13: Mr. P, the iconic mustached mascot of Pringles®.

All snack lovers and fans of the legendary snackable chips are invited to join the fun during these special in-store visits. Mr. P will greet guests, take photos, and celebrate the brand’s partnership with United Supermarkets and Market Street.

“We’re always looking for unique ways to engage with and delight our guests,” said Allen Smith, regional vice president for The United Family. “Mr. P is an iconic, recognizable character for everyone from children to adults, and we’re thrilled to host him in our stores for some fun.”

**Store Visit Schedule:**

- United Supermarkets (4516 Jacksboro Hwy) – December 12 – 10:00 AM to 3:00 PM
- Market Street (4590 Kell Blvd) – December 13 – 10:00 AM to 3:00 PM

**Media Contacts:**

**Joey Marcades**

Communications Manager

C: 806.281.8078

[jmarcades@unitedtexas.com](mailto:jmarcades@unitedtexas.com)

**Abie Rampy**

Director of Public Relations

C: 806.438.1194

[abie.rampy@unitedtexas.com](mailto:abie.rampy@unitedtexas.com)

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).