

FOR IMMEDIATE RELEASE: December 4, 2025

**Market Street to host OLIPOP x SpongeBob SquarePants
“Pineapple-iest Pop-Up” event in Frisco & Plano**

FRISCO, Texas, & PLANO, Texas — Market Street is thrilled to announce a special OLIPOP x SpongeBob SquarePants pop-up event coming to its Frisco and Plano locations. Fans of all ages are invited to partake in the fun on Friday, December 5, and Sunday, December 7.

Guests can enjoy free OLIPOP samples, exclusive event swag, and a taste of summer in December. This limited-time crossover brings together OLIPOP’s better-for-you soda and the iconic world of SpongeBob SquarePants for a playful, family-friendly experience.

“We’re always looking for unique ways to engage and delight our guests,” said Robert Bollinger, regional vice president for The United Family. “Olipop is a great brand that our guests love, and we are excited to host them for this special SpongeBob pop-up event. We hope everyone will take advantage of the free samples and fun swag.”

Store Visit Schedule:

- Market Street (4268 Legacy Dr., Frisco, TX 75034) – Friday, December 5 – 10 AM to 4 PM
- Market Street (1929 Preston Rd., Plano, TX 75093) – Sunday, December 7 – 11 AM to 5 PM

Media Contacts:

Joey Marcades

Communications Manager

C: 806.281.8078

jmarcades@unitedtexas.com

Abie Rampy

Director of Public Relations

C: 806.438.1194

abie.rampy@unitedtexas.com

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.