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The United Family donates \$500,000 through 34th Annual Jacky Pierce Charity Classic, helps 24 non-profit organizations

LUBBOCK, Texas — The United Family and its vendor partners have once again raised \$500,000 for 24 non-profit organizations through its annual Jacky Pierce Charity Classic (JPCC) golf tournament, which takes place on August 24 and 25.

Before the annual dinner on Sunday night, checks were presented to the 24 groups in a recognition event. Since its inception in the early nineties, the JPCC golf tournament has raised more than \$7 million for non-profit organizations across Texas and New Mexico.

Sidney Hopper, president of The United Family, said this event continues to be a core part of United's charitable work thanks to the generosity of the company's vendor partners. He said this tournament remains special because of the funds' impact on communities across The United Family's trade area.

"Making a positive impact on our communities is at the forefront of our mission and, after 34 years, the Jacky Pierce Charity Classic continues to be a major part of that," Hopper said. "The non-profit organizations, including The United Way, that benefit from this tournament do an outstanding job of improving our communities. We know these funds will have a huge impact on the thousands of people they serve."

Named in honor of the late Jacky Pierce, longtime produce director for United Supermarkets, the tournament remains a place for charitable giving, fellowship, and community.

"This tournament would not be the same without the amazing relationships of our vendor partners," Hopper said. "Not only does this event support an important cause, but it also allows relationships between like-minded companies focused on helping their communities grow even more. That's why it means so much to all of us."

The first round of the 34th iteration of the JPCC tournament was played on the morning of Sunday, August 24, while another four rounds will happen on Monday, August 25. Over the two-day event, more than 500 golfers from across the country will hit the links for the charity tournament in Lubbock, Texas.

Tournament beneficiaries include:

- Brown County United Way
- Dallam-Hartley Counties United Way
- Graham Area United Way
- Hutchinson County United Way
- Lubbock County United Way
- North Texas Area United Way
- Ochiltree United Way
- United Way Abilene
- United Way Amarillo & Canyon

Continued

- United Way Metropolitan Dallas
- United Way of Moore County
- United Way of Eddy County
- United Way of Chaves County
- United Way of Deaf Smith County
- United Way of Denton County
- United Way of Eastern New Mexico
- United Way of Lea County
- United Way of Midland
- United Way of Odessa
- Thrive of Southern New Mexico
- United Way of Concho Valley
- United Way Tarrant County
- United Way of North Central New Mexico
- United Way of Northern New Mexico

Media Contacts:

Joey Marcades
 Communications Manager
 C: 806.281.8078
jmarcades@unitedtexas.com

Abie Rampy
 Director of Public Relations
 C: 806.438.1194
abie.rampy@unitedtexas.com

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.