

**MEDIA ADVISORY: August 20, 2025****The United Family raises \$500,000 through 34<sup>th</sup> Annual Jacky Pierce Charity Classic, set to present checks to 24 non-profit organizations**

LUBBOCK, Texas — The United Family has once again raised \$500,000 for 24 non-profit organizations through its 34<sup>th</sup> Annual Jacky Pierce Charity Classic (JPCC) golf tournament, which takes place on August 24 and 25. The presentation of checks will take place **on Sunday, August 24 at Kitalou Gin at 5:00 p.m.**

Since its inception in 1991, the JPCC golf tournament has raised more than \$7 million for charitable organizations across The United Family's communities.

Media will be able to conduct interviews with United Family representatives as well as check recipients at the private event. This event will not be open to the public.

**WHO:** Sidney Hopper, President, The United Family  
Meredith Imes, Campaign Chair, Lubbock Area United Way  
Non-Profit Representatives

**WHAT:** Jacky Pierce Charity Classic Check Presentation Ceremony

**WHEN:** Sunday, August 24 @ 5:00 p.m.

**WHERE:** Kitalou Gin (6008 East, County Rd 6300, Lubbock, TX 79403)

**MEDIA:** For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at [jmarcades@unitedtexas.com](mailto:jmarcades@unitedtexas.com)
- Abie Rampy at 806.438.1194 or email at [abie.rampy@unitedtexas.com](mailto:abie.rampy@unitedtexas.com)

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).