

**FOR IMMEDIATE RELEASE: February 27, 2026**

## **The United Family Friends & Family Discount returns in March**

LUBBOCK, Texas — The United Family is excited to announce the return of the Friends and Family Discount to all guests from March 1 through March 10.

“Last fall, we decided to offer a Friends and Family Discount to help with holiday shopping expenses,” said Sidney Hopper, president of The United Family. “It was such a success, we are bringing it back just in time for Spring Break in many of our regions.”

This discount allows guests to access 10 percent off brands exclusive to our stores, including Signature SELECT, Lucerne, *O* Organics, Overjoyed, Open Nature, Waterfront Bistro, Soleil, Primo Taglio, Chef’s Counter, and Value Corner products. These brands encompass products from dairy and meat to everyday items like paper plates and bottled water.

If they haven’t already, guests will need to create a free account on our new app to access the discount. They can download the mobile app for the store of their choice: United Supermarkets for U, Albertsons Market for U, or Market Street for U. The discount will appear in the digital deals section of the app, and guests simply need to clip the deal and apply to their account. For assistance, guests can speak with team members in their local store or contact United Family Guest Services at (877) 848-6483.

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### **About The United Family®**

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).