



MEDIA ADVISORY: January 26, 2026

United Supermarkets & Cheez-It® partner to donate \$10,000 to area teachers as part of the Extra Yard for Teachers initiative

LUBBOCK, Texas — United Supermarkets and Cheez-It® are teaming up to support the College Football Playoff (CFP) Foundation's Extra Yard for Teachers initiative by presenting educators across the South Plains with \$10,000 worth of grant funding to support nearly two dozen new classroom tools and projects. The event will take place **on Wednesday, January 28, at 4:00 p.m. at United Supermarkets (11310 Slide Road).**

The CFP Foundation is the largest sports entity dedicated to inspiring and empowering teachers. The partnership between United Supermarkets, Kellanova, and the CFP Foundation aims to recognize teachers who have their students excited about school. The donation itself will support various classroom projects through [DonorsChoose](https://www.donorschoose.org), with grants ranging from approx. \$200 to \$900.

The event will consist of brief remarks, a check presentation and photo op with educators from across the area. Media is welcome to attend for photo and interview opportunities.

WHO: Kathy McDonald, Kellanova
Mark Yowell, The United Family
Abie Rampy, The United Family
Local Educators

WHAT: Extra Yard for Teachers Check Presentation

WHEN: Wednesday, January 28 @ 4:00 p.m.

WHERE: United Supermarkets **(11310 Slide Rd. Lubbock, Texas 79424)**

MEDIA: For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at joseph.marcades@theunitedfamily.com
- Abie Rampy at 806.438.1194 or email at abie.rampy@theunitedfamily.com

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.