

MEDIA ADVISORY: June 26, 2025**Book Signing Event for Crosby's Challenge at United Supermarkets**

LUBBOCK, Texas — United Supermarkets will host a special book signing event with *Crosby's Challenge* author Rebecca Bejarano on **Saturday, June 28, from 11 a.m. to 1 p.m.** Guests are invited to meet the author in person, purchase a copy of the book, and have it signed during the event.

Rebecca Bejarano is a long-time team member of The United Family and United is proud to support Rebecca's literary accomplishment. The book follows Crosby, a young girl who enters a magical world to recover what she's lost and mend her family after her parents' divorce.

WHO: Rebecca Bejarano, Author
United Supermarkets Representatives

WHAT: *Crosby's Challenge* Book Signing Event

WHEN: Saturday, June 28 from 11 a.m. to 1 p.m.

WHERE: United Supermarkets (11310 Slide Rd. Lubbock, TX 79424)

MEDIA: For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at jmarcades@unitedtexas.com
- Abie Rampy at 806.438.1194 or email at abie.rampy@unitedtexas.com

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.