

**MEDIA ADVISORY: April 23, 2026**

**United Supermarkets & Coca-Cola team up with “Keep Lubbock Beautiful”**

LUBBOCK, Texas — Following a \$100,000 donation to Keep America Beautiful, Albertsons Companies, parent company of United Supermarkets, and The Coca-Cola Company are supporting local cleanup efforts nationwide as part of the Greatest American Cleanup, leading up to the America250 celebration. The initiative brings together organizations, team members and community members with a shared goal of creating cleaner, more beautiful places to live, work, and shop.

As part of this nationwide effort, United Supermarkets team members are ready to roll up their sleeves to make a meaningful impact in their local community. Through hands-on service and community pride, team members and partners are showing how small actions—when made together—can add up to lasting change and a cleaner, more beautiful future for communities across the country.

Media are welcome to attend photo opportunities of volunteers cleaning up the park and interview opportunities about the initiative.

**WHO:** Coca-Cola Representatives  
United Supermarkets Team Members

**WHAT:** Greatest American Cleanup Event

**WHEN:** Friday, April 24 @ 9:00 a.m. – 11:00 a.m.

**WHERE:** Maxey Park in collaboration with Keep Lubbock Beautiful – **Lubbock, Texas**

**MEDIA:** For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at [joseph.marcades@theunitedfamily.com](mailto:joseph.marcades@theunitedfamily.com)
- Abie Rampy at 806.438.1194 or email at [abie.rampy@theunitedfamily.com](mailto:abie.rampy@theunitedfamily.com)

Please use this [LINK](#) to access **The United Family Newsroom** site.

###

**About The United Family®**

In its 110th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 55 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 41 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).