

**FOR IMMEDIATE RELEASE: August 28, 2025**

**The United Family launches annual *Aisles of Smiles* campaign to help fight Muscular Dystrophy**

LUBBOCK, Texas — On Thursday, The United Family kicked off the annual *Aisles of Smiles* campaign benefitting the Muscular Dystrophy Association (MDA). In partnership with Acosta Sales & Marketing, the campaign is dedicated to raising funds for MDA and increasing awareness for muscular dystrophy and other muscle-debilitating diseases.

From September 1 through October 5, guests of United Supermarkets, Market Street, Albertsons Market, and Amigos locations across Texas and New Mexico can support this cause by purchasing select products marked with special *Aisles of Smiles* tags throughout the store. A portion of the sale on these items will go toward supporting MDA's research on treatments and a cure for muscular dystrophy as well as other neuromuscular diseases.

"This is such a great opportunity for us and our guests to help support MDA's research, all by purchasing the products we already use every day," said Abie Rampy, director of public relations for The United Family. "The annual *Aisles of Smiles* campaign makes a huge impact on so many people. We hope our guests will look for the special tags around the store as they shop."

"We are extremely appreciative and humbled by the level of support the *Aisles of Smiles* promotion receives from The United Family of stores and their guests," said Tom Barnett, with Acosta. "It's gratifying to know people in the marketplace care to make a difference for MDA."

The MDA was started in 1950 by a group of people looking to better the lives of those who deal with neuromuscular conditions. To this day, the organization continues to pursue the promise to free families from the life-threatening effects of muscular dystrophy and other muscle-debilitating diseases.

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).