

**MEDIA ADVISORY: August 26, 2025**

**United Supermarkets set to kick-off *Aisles of Smiles* fundraising campaign for the Muscular Dystrophy Association (MDA)**

LUBBOCK, Texas — United Supermarkets will kick-off the annual *Aisles of Smiles* campaign to raise money for the Muscular Dystrophy Association and its mission of fighting neuromuscular disease **on Thursday, August 28 at 10:00 a.m. at United Supermarkets (11310 Slide Road).**

Throughout the campaign, guests of United Supermarkets, Market Street, Albertsons Market, and Amigos will be able to purchase qualifying products throughout the store with a portion of the sale being contributed to MDA. This campaign will run throughout the month of September and end on October 5.

The MDA was started in 1950 by a group of people looking to better the lives of those who deal with neuromuscular conditions. To this day, the organization continues to pursue the promise to free families from the life-threatening effects of muscular dystrophy and other muscle-debilitating diseases.

The campaign kick-off event will consist of brief comments and a photo-op with representatives.

**WHO:** Tom Barnett, Acosta Group  
Abie Rampy, The United Family

**WHAT:** *Aisles of Smiles* Campaign Kick-off

**WHEN:** Thursday, August 28 @ 10:00 a.m.

**WHERE:** United Supermarkets (11310 Slide Rd., Lubbock, TX 79424)

**MEDIA:** For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at [jmarcades@unitedtexas.com](mailto:jmarcades@unitedtexas.com)
- Abie Rampy at 806.438.1194 or email at [abie.rampy@unitedtexas.com](mailto:abie.rampy@unitedtexas.com)

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**About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).