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Entertaining Made Easy Expo returns to Lubbock Market Street locations with new twist

LUBBOCK, Texas — The United Family is proud to announce the return of its annual Entertaining Made Easy Expo at all Market Street locations across Texas on Sunday, November 9, from 11:00 a.m. to 5:00 p.m.

However, this year's expo will feature culinary and floral teams from three Lubbock-area school districts, Lubbock ISD, Lubbock-Cooper ISD, and Frenship ISD.

As in the past, guests will have the opportunity to explore the latest offerings Market Street has available, but with a new twist, thanks to these local culinary students. In addition to special samples and displays from Market Street team members, the student culinary teams will each have their own displays and tablescapes featuring unique recipes, decorations, and food geared towards holiday celebrations.

From artisan bread to custom party trays to holiday-inspired baked goods, Market Street team members and local culinary students will show guests how to take the stress out of planning holiday gatherings. Guests can browse different departments, student displays, and sample items like Chantilly Cake, the Butter Pecan Cheese Ball, Sausage balls, and more.

In addition to samples and special displays, guests who attend the Entertaining Made Easy Expo will have an opportunity to win a \$250 gift card to get their holiday shopping started off right; and they can vote for their favorite school district's display. The teams are competing for bragging rights along with a \$1,000 prize and custom chef coats/floral aprons, courtesy of Market Street.

"Our annual Holiday Expo is a showcase of the exceptional ways our Market Street teams can enhance any seasonal celebration," said Chris James, Chief Operating Officer of The United Family. "From artisanal bakery creations and gourmet deli offerings to elegant floral arrangements, guests are sure to discover inspiring ideas and premium products that will elevate their holiday gatherings."

The United Family encourages guests throughout Lubbock and surrounding communities to visit one of our Market Streets this Sunday to discover something new for this holiday season and vote for their favorite student display.

Media Contacts:

Joey Marcades
Communications Manager
C: 806.281.8078
jmarcades@unitedtexas.com

Abie Rampy
Director of Public Relations
C: 806.438.1194
abie.rampy@unitedtexas.com

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.