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The United Family extends friends & family discount to all guests ahead of holidays

LUBBOCK, Texas — Albertsons Companies, in partnership with the Albertsons Companies Foundation and its charitable program [Nourishing Neighbors](#), are longstanding community partners in the fight against hunger. From November 1 through November 11, The United Family, as part of Albertsons Companies, will extend a friends and family discount to all guests at a time when millions of Americans face increasing challenges accessing nutritious food.

“We’re proud to offer a friends and family discount to kick-off the holiday season,” said Sidney Hopper, president of The United Family. “We hope it brings relief to those in need and helps families enjoy the holidays with food on the table.”

This discount allows guests to access 10 percent off exclusive Own Brand products across the store, including Signature SELECT, Lucerne, O Organics, Overjoyed, Open Nature, Waterfront Bistro, Soleil, Primo Taglio, Chef’s Counter, and Value Corner products. These brands encompass products from dairy and meat to everyday items like paper plates and bottled water.

Guests will need a free Rewards! account to access the discount. They can download the mobile app for United Supermarkets, Albertsons Market, Market Street, or Amigos to create an account if they are not already members. The discount will appear in the digital deals section of the app, and guests simply need to clip the deal and apply to their account. For assistance, guests can speak with team members in their local store or contact United Family Guest Services at (877) 848-6483.

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.