





















FOR IMMEDIATE RELEASE: December 23, 2025

United Supermarkets & Mrs Baird's Bread honor three Amarillo area teachers as Teachers on the Rise for November

AMARILLO, Texas — The United Family and Mrs Baird's Bread announced the November winners of the twelfth annual Teachers On The Rise program. Since the launch of the program in August, nominations have poured in from students and families across the High Plains, highlighting how teachers go above and beyond the call of duty, deserving special recognition.

Congratulations to our winners from November: Teresa Gomez of Gus Birdwell Elementary School (Spearman ISD), Jake Bunn of River Road Middle School (River Road ISD), and Alexus Franco of Palo Duro High School (Amarillo ISD).

"We are thrilled for this round of winners," said Abie Rampy, director of public relations for The United Family. "Teachers serve such a vital purpose in our communities and they are incredibly deserving of recognition. With only one semester remaining, we encourage students to keep nominating their favorite teachers every month!"

"We remain on pace for a record number of nominations this school year," said Shane Sumrow, the program's director. "It is an honor to hear how our educators go above and beyond, and with the New Year approaching, this is a great way to express your gratitude to educators who have made a special impact."

Winning teachers receive a \$100 United Supermarkets gift card, a \$100 American Express gift card from Tyler's Barbecue in Amarillo, a \$100 Amazon gift card from Horse Creek Boutique in Spearman for classroom supplies, and a gift basket full of Mrs Baird's goodies. The students who nominate a winning teacher also receive a \$50 American Express gift card. Teachers On The Rise is also sponsored by Kids Incorporated, which hosts the program's year-end banquet.

To nominate a teacher from your school, visit <u>www.MrsBTeacher.com</u>. Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on their social media pages: Instagram: <u>@ama.totr</u> and Facebook: <u>@TOTRAmarillo</u>.

Mrs Baird's and The United Family® Facebook pages:

www.facebook.com/mrsbairds and www.facebook.com/unitedwesttexas.

Media Contacts:

Joey Marcades
Communications Manager
C: 806.281.8078
jmarcades@unitedtexas.com

Abie Rampy
Director of Public Relations
C: 806.438.1194
abie.rampy@unitedtexas.com























About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.