

**FOR IMMEDIATE RELEASE: December 9, 2024**

## **Hulk Hogan to promote Real American Beer brand with meet & greet events at United Supermarkets locations**

LUBBOCK, Texas — United Supermarkets locations in Lubbock, Midland, and Odessa are set to host WWE legend Hulk Hogan on December 11 and 12 for meet-and-greet events as he tours Texas promoting his Real American Beer brand. Guests can meet Hogan and purchase an autographed 12-pack of Real American Beer.

Real American Beer launched just five months ago with Hogan as its co-founder. Rising into the top 10 best-selling 12-packs, the beer has quickly seen success across the 20 states it has launched. Following the events, Real American Beer will be available to purchase at select United Family locations.

For more information about Real American Beer, please visit [therealamerican.com](https://therealamerican.com) and follow @therealamericanbeer on social media.

**WHAT:** Hulk Hogan Real American Beer Meet & Greet Event

**WHEN/WHERE:**

<i><b>United Supermarkets</b></i>	<i><b>3317 Midland Dr. – Midland, TX</b></i>	<i><b>Dec. 11 – 1:30-3:00 p.m.</b></i>
<i><b>United Supermarkets</b></i>	<i><b>2751 N County Rd. W. – Odessa, TX</b></i>	<i><b>Dec. 11 – 4:00-5:30 p.m.</b></i>
<i><b>United Supermarkets</b></i>	<i><b>6313 4<sup>th</sup> St. – Lubbock, TX</b></i>	<i><b>Dec. 12 – 11:00-12:30 p.m.</b></i>
<i><b>United Supermarkets</b></i>	<i><b>11310 Slide Rd. – Lubbock, TX</b></i>	<i><b>Dec. 12 – 1:30-3:00 p.m.</b></i>

**MEDIA:** For questions about photo/filming opportunities or details about the event, please contact:

- Joey Marcades at 806.281.8078 or email at [jmarcades@unitedtexas.com](mailto:jmarcades@unitedtexas.com)
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- Real American Beer Representative email at [press@therealamerican.com](mailto:press@therealamerican.com)

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### **About The United Family®**

In its 108th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 39 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](https://www.theunitedfamily.com).