



**FOR IMMEDIATE RELEASE: November 12, 2024**

## **United Supermarkets & Mrs Baird's Bread honor three Lubbock area teachers as Teachers on the Rise for October**

LUBBOCK, Texas — The United Family and Mrs Baird's Bread® announced the October winners of the thirteenth annual Teachers On The Rise program. Since the launch of the program in August, nominations have poured in from students and families across the South Plains, highlighting how teachers go above and beyond the call of duty, deserving special recognition.

Congratulations to our winners from October: Shana Biddison of Oak Ridge Elementary (Frenship ISD), Russ Fulbright of Frenship Middle School (Frenship ISD), and Shania Smith of Slaton High School (Slaton ISD).

"We are thrilled for this round of winners," said Abie Rampy, director of public relations for The United Family. "Teachers serve such a vital purpose in our communities and they are incredibly deserving of recognition. With most of the year ahead of us, we encourage students to nominate their favorite teachers every month!"

"We remain on pace for a record number of nominations this school year," said Shane Sumrow, the program's director. "It is an honor to hear how our educators go above and beyond, and with Thanksgiving approaching, this is a great way to express your gratitude to educators who have made a special impact."

Winning teachers receive a \$100 United Supermarkets gift card, lunch for two to the Texas Tech Club, and a gift box full of Mrs Baird's goodies. The students who nominate a winning teacher also receive a \$50 American Express gift card. Teachers On The Rise is sponsored by the Texas Tech Club.

To nominate a teacher from your school, visit [www.MrsBTeacher.com](http://www.MrsBTeacher.com). Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on their social media pages: Instagram: [@LUBBTOTR](https://www.instagram.com/LUBBTOTR) and Facebook: [@LUBBTOTR](https://www.facebook.com/LUBBTOTR).

Mrs Baird's and The United Family® Facebook pages:

[www.facebook.com/mrsbairds](http://www.facebook.com/mrsbairds) and [www.facebook.com/unitedwesttexas](http://www.facebook.com/unitedwesttexas).

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### **About The United Family®**

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).