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**United Supermarkets & Market Street launch School Supply Drive fundraising campaign to benefit Project Back To School**

WICHITA FALLS, Texas — On Friday, United Supermarkets and Market Street launched its annual School Supply Drive fundraising campaign in partnership with Project Back to School. The fundraising campaign will last from July 19 until July 30.

To celebrate the beginning of the campaign, United Supermarkets and Market Street presented Project Back to School with a lead donation of \$1,500.

Just like in recent years, guests are encouraged to donate at the register instead of purchasing physical school supplies for donation barrels. This process will allow guests to donate any amount at the register when purchasing groceries at any United Supermarkets or Market Street location in Wichita Falls.

The Project Back to School Supply Drive fundraising campaign will be instrumental in helping families with the yearly challenge of getting their children prepared for the new school year with new school supplies.

“We are so proud to once again partner with Project Back to School to help raise money for school supplies,” said Sidney Hopper, president of The United Family. “While new school supplies can contribute to the excitement of a new school year, they can also be a point of financial stress for many families. The money we raise will help ensure each benefiting child is offered equal opportunity for success in the classroom this school year.”

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**About The United Family®**

In its 108th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities in Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 98 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, USM Manufacturing, United Food and Beverage Services and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).