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Amigos hosts annual Carnitas Cook-Off, expands event with classic cars & food trucks

LUBBOCK, Texas — On Saturday, June 22, Amigos stores across the area will each host the annual Carnitas Cook-Off competition from 11:00 a.m. to 3:00 p.m. Guests have the chance to compete for prizes and the award of best carnitas.

In addition to the Carnitas Cook-off, Amigos locations will simultaneously host a classic and vintage car contest, the Carnitas Car Show. There will also be food trucks hosted on site for community members attending the event as spectators.

The locations hosting these competitions include the Amigos stores **in Lubbock, Plainview, Hereford and Amarillo**. Guests can sign up in-store or [online](#) to participate in either contest. Entry is free for both and limited to the first 25 guests who sign up at each location. If space is available, guests may be able to sign up on the day of the contest. Judging times for the Carnitas Cook-Off will take place between 12:00 p.m. to 3:00 p.m. Judging for the Carnitas Car Show will take place at 11:00 a.m.

Carnitas Cook-Off Prizes (Each location has its own set of prizes):

- 1st Prize – \$250 in FREE Groceries, Bene Casa Belly Down Disco, 2 bags of Kingsford Charcoal
- 2nd Prize – \$200 in FREE Groceries, Kingsford Canopy, 2 Bags of Kingsford Charcoal, Kingsford Swag
- 3rd Prize – \$100 in FREE Groceries, Kingsford Grilling Gloves, Kingsford BBQ Tool Set, 1 Bag of Kingsford Charcoal

Carnitas Car Show (Each location has its own prize):

- Grand Prize – Best in Show Trophy

Contestants in the Carnitas Cook-Off will need to bring their best carnitas prepared and ready for eating by the judges. While not required, it is highly encouraged for participants to be creative in their presentation and add in any other complimentary items like favorite chips, salsas, jalapeños, tomatillos, or any other add-on items. Contestants will need to make enough carnitas to serve to each of the three judges for possibly two rounds in the event of a tie.

“We are so excited to once again host the Carnitas Cook-Off,” said Rebekah Bernal, Hispanic innovation manager for The United Family. “We are also excited to expand this event with the Carnitas Car Show. We hope these competitions will give people in the community an opportunity to gather together for a fun day of friendly competition and great food. There is still room for participants at every location, so come in and sign up today!”

Contestants will receive additional information upon signing up. For more information, please visit the [website](#).

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About The United Family®

In its 108th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities in Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 98 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, USM Manufacturing, United Food and Beverage Services and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.