



















FOR IMMEDIATE RELEASE: May 19, 2025

United Supermarkets & Mrs Baird's Bread honor six Amarillo area teachers as Teachers on the Rise for April and May

AMARILLO, Texas — The United Family and Mrs Baird's Bread announced the April and May winners of the 13th annual Teachers On The Rise program. Since the launch of the program in August, nominations have poured in from students and families across the High Plains, highlighting how teachers go above and beyond the call of duty, deserving special recognition.

Congratulations to our April winners: Gabriela Ruiz of Gus Birdwell Elementary School (Spearman ISD), Kendall Snead of Spearman Junior High (Spearman ISD), and Steven Lingston of Gruver High School (Gruver ISD).

Congratulations to our May winners: Samantha Silva of Humphrey's Highland Elementary School (Amarillo ISD), Terri Crossland of River Road Middle School (River Road ISD), and Kaylee Morrison of Amarillo High School (Amarillo ISD).

"We are thrilled to celebrate this final round of winners," said Abie Rampy, director of public relations for The United Family. "Teachers serve such a vital purpose in our communities, and they are incredibly deserving of recognition. We love this program and look forward to another successful year in the fall! Congratulations to all 27 Teachers on the Rise honorees!"

"This has been a tremendous year for the Teachers On The Rise program," said Shane Sumrow, the program's director. "We received more than 2,000 nominations from students and families across the Panhandle telling us about great educators. To date, the program has recognized 351 teachers who demonstrate greatness in our classrooms. We look forward to surprising more teachers this fall!"

Winning teachers receive a \$100 United Supermarkets gift card, a \$100 American Express gift card from Tyler's Barbecue in Amarillo, a \$100 Amazon gift card from Horse Creek Boutique in Spearman for classroom supplies, and a gift basket full of Mrs Baird's goodies. The students who nominate a winning teacher also receive a \$50 American Express gift card. Teachers On The Rise is also sponsored by Kids Incorporated, which hosts the program's year-end banquet.

To nominate a teacher from your school, visit www.MrsBTeacher.com. Follow the Teachers On The Rise Program throughout the school year, including the latest monthly winners on their social media pages: Instagram: @ama.totr and Facebook: @TOTRAmarillo.

Mrs Baird's and The United Family® Facebook pages: www.facebook.com/mrsbairds and www.facebook.com/unitedwesttexas.























Media Contacts:

Joey Marcades

Communications Manager C: 806.281.8078

imarcades@unitedtexas.com

Abie Rampy

Director of Public Relations C: 806.438.1194

abie.rampy@unitedtexas.com

###

About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.