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The United Family celebrates 15th year of Take a Bite Out of Hunger® with donation of 50,000 pounds of apples across Texas & New Mexico

Food Bank of Eastern New Mexico receives 2,960 lbs. of apples

CLOVIS, N.M. — On Wednesday, The United Family donated 2,960 pounds of apples to the Food Bank of Eastern New Mexico as part of the Take a Bite Out of Hunger® program. This donation is part of a larger donation of 50,000 pounds of apples across Texas and New Mexico.

This year's donation marks the 15th year of the Take a Bite Out of Hunger® program. Thanks to the partnership between The United Family and FirstFruits Farms, more than 650,000 pounds of apples have been donated, helping countless families across both states.

“The United Family feels very blessed to be in the position to make these donations for the fifteenth year in a row,” said Joseph Bunting, produce business director for The United Family. “We know how important donations of fresh produce can be for food banks and their clients. We are so thankful for this partnership with FirstFruits and the hard work of our team members across Texas and New Mexico.”

This donation marks a continuing commitment by The United Family as an original partner of the Take a Bite Out of Hunger program, sponsored by FirstFruits Farms of Washington. FirstFruits created the program to help feed the underserved while bringing attention to the problem of food insecurity across the country.

“At FirstFruits Farms, we believe every positive action makes a difference—whether it's sponsoring local programs or addressing hunger on a national scale,” said Aimee Bach, business development director for FirstFruits Farms. “Our mission to serve and uplift communities aligns perfectly with The United Family. We're proud to work together now for 15 years with their shoppers and team to bring fresh, healthy fruit to families in need with the Take a Bite out of Hunger® campaign.”

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.