



















FOR IMMEDIATE RELEASE: May 3, 2024

United Supermarkets, Market Street, Albertsons Market and Aigos locations launch 4th annual Bacon Fest, a month of everything bacon

LUBBOCK, Texas — United Supermarkets, Market Street, Albertsons Market, and Amigos locations across Texas and New Mexico launched their fourth annual Bacon Fest — a month when bacon takes its rightful place in the spotlight.

Bacon Fest itself will run until May 24, and throughout that time, each location will be providing a huge selection of bacon-related products. Of course, guests can always look for their typical package of bacon, but scattered throughout parts of the store, there will be special bacon creations market with the Bacon Fest logo.

Some of the featured bacon items making an appearance during Bacon Fest will be pull-apart bacon garlic bread, maple bacon donuts, ribeve bacon burgers, hatch chile bacon meatloaf and more.

"Bacon Fest is back, and we can't wait for guests to see what we have in store for them," said Scott Nettles, director of meat and seafood for The United Family. "From bacon cookies to baconwrapped items to put on the grill, Bacon Fest allows us an opportunity to remind everyone of the great ways to cook with bacon. It's happiness that you can buy!"

Media Contacts:

Joey Marcades Communications Manager C: 806.281.8078 jmarcades@unitedtexas.com

Abie Rampy Director of Public Relations C: 806.438.1194 abie.rampy@unitedtexas.com

###

About The United Family®

In its 108th year of operation, United Supermarkets, LLC - d.b.a. The United Family® - is a Texasbased grocery chain with stores in 54 communities in Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 98 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, USM Manufacturing, United Food and Beverage Services and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.