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## **Bacon Fest is back at United Supermarkets, Market Street & Amigos**

*Market Street to host Bacon Fest event with Texas Tech Spirit Squad*

LUBBOCK, Texas — United Supermarkets, Market Street, and Amigos locations across Texas have launched their fourth annual Bacon Fest — a month where bacon takes its rightful place in the spotlight.

In addition to special bacon items across stores, a Bacon Fest event will be held **on Saturday, May 4 at Market Street (4205 98<sup>th</sup> St.) from 10:00 a.m. to 2:00 p.m.** While snacking on free Raider Red Meats bacon, guests will have the opportunity to meet and take photos with Texas Tech's spirit squad, including Raider Red and the Masked Rider.

Bacon Fest itself will run until May 24, and throughout that time, each location will provide a huge selection of bacon-related products. Of course, guests can always look for their typical package of bacon, but scattered throughout parts of the store, there will be special bacon creations market with the Bacon Fest logo.

Some of the featured bacon items appearing during Bacon Fest will be pull-apart bacon garlic bread, maple bacon donuts, bacon mac n' cheese, and more.

"Bacon Fest is back, and we can't wait for guests to see what we have in store for them," said Scott Nettles, director of meat and seafood for The United Family. "From bacon cookies to bacon-wrapped items to put on the grill, Bacon Fest allows us an opportunity to remind everyone of the great ways to cook with bacon. It's happiness that you can buy!"

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### **About The United Family®**

In its 108th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities in Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 98 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, USM Manufacturing, United Food and Beverage Services and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).