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The United Family debuts new Market Street in Rio Rancho with ribbon-cutting ceremony, marking 100th location for company

RIO RANCHO, N.M. — On Thursday, April 24, The United Family debuted its newest Market Street location in Rio Rancho to media and community members with a special ribbon-cutting ceremony and store tours. The store will open to the public on Friday, April 25, at 6 a.m.

Now the 100th location for The United Family and its third in Rio Rancho, this store continues the modern evolution of the company's upscale banner, Market Street. While New Mexico has a Market Street location in Santa Fe, this new location in Rio Rancho is the first location in the state built from the ground up.

"We can't say enough about how excited we are to introduce the Market Street brand to the community of Rio Rancho," said Sidney Hopper, president of The United Family. "The store is beautiful, spacious, and full of the best that Market Street has to offer its guests. Not to mention, it's especially meaningful to our company that this store marks our 100th location. It couldn't be in a better community."

Some of the features coming to this store include: a drive-thru pharmacy; online shopping with grocery pick-up and delivery; extensive food service offerings including a Chopsticks Noodle Bar with Sushi; a high-end meat and seafood counter; an extensive selection of beer, wine, and spirits; an on-site concierge to coordinate catering and events; and so much more.

This Market Street location will also debut the SMōK'D Pit BBQ brand in New Mexico for the first time, an authentic pit barbecue experience with fresh smoked meat each day.

"From the high-end meat and seafood counter to the catering services to the extensive food service offerings, we know the Market Street brand is going to bring an incredible experience to our guests in Rio Rancho," Hopper said. "We can't wait to welcome people through the doors."

Dan Szuch, director of the store and long-time New Mexico resident, said in addition to the new features and great products, guests can count on the outstanding service that is the foundation of the Market Street brand.

"I have been part of this community for a long time and I can't wait to continue serving the community in this incredible new store," Szuch said. "This store has a lot of amazing things to offer, but I promise that great service will remain at the core of what we do. I know this team will do their best to make every day extraordinary for our guests."

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 100 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 40 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.