



**FOR IMMEDIATE RELEASE: February 25, 2024**

## **United Supermarkets donates 1,000 pairs of socks to the Salvation Army of Lubbock through Apples & Pears on a Mission initiative**

LUBBOCK, Texas — On Wednesday, United Supermarkets donated 1,000 pairs of socks to the Salvation Army of Lubbock. This is the fifth year The United Family has teamed up with Rainier Fruits to make this donation.

The donation stems from a program called “Apples and Pears on a Mission,” formerly called “Pears for Pairs.” Throughout the fall and winter months of 2023, a portion of the proceeds from purchasing Rainier Fruit pears and apples went to buying brand-new socks to donate to organizations that support the homeless community.

“For some, a new pair of socks can make a world of difference,” said Joseph Bunting, produce business director for The United Family. “That’s why we are so grateful to partner with Rainier Fruits to do this program for the fifth year. We are also thankful to our guests for participating and helping us positively impact our community.”

Thanks to guests of The United Family and Rainier Fruit, 5,000 pairs of socks will be donated to charitable organizations across Texas. Throughout the five years of this program, United has donated more than 25,000 socks across Texas.

The following organizations will receive socks:

- Salvation Army of Amarillo
- Salvation Army of Midland/Salvation Army of Odessa
- Salvation Army of Lubbock
- Salvation Army of Abilene
- Faith Mission of Wichita Falls

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### **About The United Family®**

In its 107th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities in Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 98 stores under five unique banners: United Supermarkets, Market Street, Amigos, Albertsons Market and United Express, along with ancillary operations R.C. Taylor Distributing, USM Manufacturing, United Food and Beverage Services and Llano Logistics. The

company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit [www.theunitedfamily.com](http://www.theunitedfamily.com).