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United Supermarkets & Market Street donate 1,000 pairs of socks to Faith Mission through Apples & Pears on a Mission initiative

WICHITA FALLS, Texas — On Tuesday, United Supermarkets and Market Street donated 1,000 pairs of socks to Faith Mission of Wichita Falls. This is the sixth year The United Family has teamed up with Rainier Fruits to make this donation.

The donation stems from a program called “Apples and Pears on a Mission.” Throughout the fall and winter months of 2024, a portion of the proceeds from purchasing Rainier Fruit pears and apples went to buying brand-new socks to donate to organizations that support the homeless community.

“For some, a new pair of socks can make a world of difference,” said Joseph Bunting, produce business director for The United Family. “That’s why we are so grateful to partner with Rainier Fruits to do this program for the sixth year. We are also thankful to our guests for participating and helping us positively impact our community.”

The donation of socks in Wichita Falls is just one of six donations across the state. The United Family and Rainier Fruit will donate a total of 5,000 pairs of socks to charitable organizations in Texas. Throughout the six years of this program, the two companies have donated more than 30,000 pairs of socks.

The following organizations will receive socks through this year’s program:

- Salvation Army of Amarillo
- Salvation Army of Midland
- Salvation Army of Odessa
- Salvation Army of Lubbock
- Salvation Army of Abilene
- Faith Mission of Wichita Falls

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About The United Family®

In its 109th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 39 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.