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The United Family launches Southern California Fire Disaster Relief fundraising campaign

LUBBOCK, Texas — On Friday, The United Family joined its parent company Albertsons Companies Inc. to launch a donate-at-the-register campaign to raise funds to support the many communities affected by the ongoing Palisades, Eaton, and Hurst Fires. From January 17 to February 2, guests can donate any dollar amount when checking out at United Family grocery stores.

In addition to running the campaign across all locations, The United Family will also match the first \$10,000 raised during this campaign to support its sister stores and team members in the fire's path.

Donations will benefit several non-profit organizations dedicated to emergency relief in impacted areas including food banks, food pantries, and other local entities. These donations will provide food and nutrition assistance for affected individuals and families; shelter provisions for both people and animals displaced by the fires; and financial assistance for organizations that provide crucial aid to those impacted.

"We continue to pray for all of those who have been impacted," said Sidney Hopper, president of The United Family. "We have sister grocery stores in California and want to support our team members and their communities. If guests are looking for a way to help, we encourage them to donate while shopping with us."

The fundraising campaign will run in all United Supermarkets, Market Street, Albertsons Market, and Amigos locations across Texas and New Mexico. As with past donate-at-the-register campaigns, guests across the region can add any dollar amount to their grocery bill at checkout. If not prompted by a cashier, guests can always ask to donate.

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About The United Family®

In its 108th year of operation, United Supermarkets, LLC – d.b.a. The United Family® – is a Texas-based grocery chain with stores in 54 communities across Texas and New Mexico. A self-distributing company with headquarters and distribution centers in Lubbock, The United Family currently operates 99 retail grocery stores under four unique banners: United Supermarkets, Market Street, Amigos, and Albertsons Market. It also operates 39 convenience stores under three unique banners: United Express, Market Street Express, and Albertsons Market Express. The United Family also includes ancillary operations R.C. Taylor Distributing, USM Manufacturing, and Llano Logistics. The company is a wholly-owned subsidiary of Albertsons Companies, Inc. For more information, please visit www.theunitedfamily.com.